

**MSIA TELECONFERENCE
DECEMBER 14, 2011**

Present: Chair & Treasurer, Jerry James; Secretary, Cheryl Meyers; Audrey DePeltau, Gary Marshall, Don Wood

The MSIA teleconference began at 10:05 a.m. lead by Chair, Jerry James.

Jerry reviewed those members who had or had not paid dues to date:

Paid: Gary Marshall, ETSU, Pioneer Center, Smoky Mountain Development and Bluefield State College

Those not paid: Ashe County, MSU Kentucky, AB Tech, Virginia Highlands, Appalachian Enterprise Center, Holston.

Website/Server: (www.montainsouth.org)

Jerry updated us that Cody, who was to redo our website, upped his quote when asked to do revisions. He said his quote was just to do the rewrite, not add calendar, map and set up to allow each member to make updates. He added \$1000 to do the rest, so Jerry declined and is doing the changes himself. He needs to buy some software and will do the conversion to php and updates for \$1000 or less.

Being on Host Monster, Jerry noted that we can also host member websites for free (must purchase own domain name) or even host websites for tenants. The link to each member website is already set up on the MSIA website and each member should have a link on their website to the MSIA website. Anyone who wishes to use our hosting service should contact Jerry.

There is a calendar on the website to which each member can add their own events by clicking on the Google icon at the bottom of the calendar. All MSIA meetings will be placed there. Cheryl was unable to get into the program except for read only and will have to discuss this issue with the college through which her internet connects.

Jerry asked that each director and member send a bio (including a picture) to add to the website and any documents that could be shared (i.e. leases, training documents, etc.) which he will also add to the website. A possible BLOG was suggested and it would be an open one. Anyone with ideas for the website please send to the general membership for all to have input.

Audrey asked if notes of interest such as graduating tenants, number of jobs created, etc. could be added to the website to generate excitement and make it "juicy". Success stories and testimonials are more than welcome. It was suggested this be put under the "About Us" section under a heading such as "Latest News". Jerry stated that each incubator could be listed with a list of their graduates.

As far as growing the membership, Cheryl agreed to call all those who were on the website before and check their interest in remaining a member. All members can check in their states for any other potential members and we will begin working on this now that the website has been updated.

It was suggested that the minutes be sent to Jerry instead of emailing to all members. He will put them on the website and Cheryl can send out an email to the membership letting them know the minutes are there to be read. She will also send the email and password for updating the calendar to each member, rather than putting it in the minutes which will be on the website.

The next teleconference will be January 18th at 10:00 a.m. As there was no other business, the meeting concluded at 10:45 a.m.

Respectfully submitted,
Cheryl Meyers, Secretary